

Keynote Speakers Announced for FEPA's 2021 EU Green Week Partner Event

FEPA to discuss how the European abrasive industry with the help of the SEAM Program is driving towards zero pollution

Paris, France (May 17, 2021) – FEPA is delighted to announce the first line-up of keynote speakers for its EU Green Week Partner Event “Towards Zero Pollution: The Importance of the Abrasives Industry in the Greening of the Supply Chain,” which will be held virtually on May 26, 2021, 10:00-11:00 am.

- **Vincent Basuyau**, Policy Officer, Energy Intensive Industries and Raw Materials Unit, DG GROW, European Commission
- **Xavier Orlhac**, Vice-President Europe, Middle-East, Africa, Saint-Gobain Abrasives
- **Antje Schwemberger**, Environmental & Crisis Manager, TYROLIT - Schleifmittelwerke Swarovski K.G.

The theme for EU Green Week, the biggest high-level policy conference on European environmental policy, taking place virtually on 1-4 June 2021, is “Zero Pollution”.

Achieving sustainability for industry presents several challenges because of the intricacies of the production process, businesses' immediate imperatives and the supply chain's competing priorities. The live roundtable will focus on the importance of the abrasive industry in the greening of the industrial supply chain, framed by the industry's own sustainability program, SEAM helping the abrasives ecosystem in this balancing act of producing responsibly.

Registration is currently open at <https://www.seam.earth/eugreenweek-2021>.

Contacts:

Anne Hagen a.hagen@fepa-abrasives.org / Tel: +33 6 08 95 77 32

SEAM website: <https://www.seam.earth>

SEAM social: <https://www.linkedin.com/showcase/fepa-seam> / <https://twitter.com/seamfepa> / <https://www.instagram.com/seam.earth/> / <https://www.facebook.com/seam.earth>

About SEAM:

The Sustainable European Abrasive Manufacturers (SEAM) commit to continually improve their environmental, labor and production processes.

The SEAM program guarantees that SEAM members, all from within the abrasive supply value chain, manufacture, process, supply, distribute abrasives according to the sustainability standards with regards to environmental efficiency (waste, energy, resource), health and safety quality and innovative production processes.

About FEPA:

FEPA, the Federation of European Producers of Abrasives, is an association representing over 80% of the European producers of abrasive products, including SMEs and international companies, as well as the abrasives National Associations and their members. FEPA members cover 90% of abrasives European production, exporting 35% of it in the world.

PRESS RELEASE

FEPA's main mission is to represent the European abrasive industry by promoting abrasives manufactured in Europe, informing members on the evolution of the regulatory framework worldwide, supporting producers with a range of technical, legal and scientific services, and anticipating future challenges in the abrasives sector.

Abrasives are essential components weaved into numerous industries such as construction, automobile, aeronautics, environment, optical activities, glass, electronics, and the DIY market.